



# PRESS RELEASE

09 – February - 2011

## WSET International Development

As part of the continuing evolution of its global development strategy, WSET has announced that David Wrigley, AIWS MW, International Development Director, will be based in New York rather than London for the coming year.

Ian Harris, Chief Executive of WSET comments: “USA is currently WSET’s biggest international market, and we have barely scratched the surface in a market where there is a real thirst for knowledge and a growing appreciation of the wines and spirits produced around the world. David will be working closely with Mary Ewing Mulligan, the Executive Director for WSET programs in USA and her team at the International Wine Center in New York. There are a number of projects which will fill David’s time during his year in the USA, which will be far easier to handle from a US base, including introducing WSET qualifications into the distribution network and multinationals. His job is not changing, and he will still travel to other parts of the world as now - it’s just that his desk will be in New York for a year”.

In David’s absence, Jude Mullins (International Development Manager) will deputise as necessary in the London office.

David’s relocation will be effective from Tuesday 22<sup>nd</sup> February 2011. His email address will remain the same; otherwise contact details will be as follows:



**David Wrigley AIWS MW**

**International Development Director**

Wine & Spirit Education Trust  
575 Madison Avenue, Suite 1006,  
New York, NY 10022  
USA

TEL : +1 (212) 605 0521  
FAX : +1 (212) 605 0222  
EMAIL: [dwrigley@wset.co.uk](mailto:dwrigley@wset.co.uk)  
WEB: [wsetglobal.com](http://wsetglobal.com)

David Wrigley, AIWS MW  
International Development Director, WSET

### Editors Notes:

The Wine & Spirit Education Trust is the largest global provider of qualifications in the fields of wines and spirits. WSET qualifications are formally recognised by the UK Government and have a strong reputation worldwide. In the last academic year (2009/10) 27,534 students sat a WSET exam from a choice of 55 countries and available in 15 languages. For further information please visit [www.wsetglobal.com](http://www.wsetglobal.com)