



PRESS RELEASE – 21/08/09



WSET RECEIVES WARM SUPPORT FROM CHILE

The WSET (Wine & Spirit Education Trust) has been given a double show of support from the generic trade body Wines of Chile. WSET Chief Executive, Ian Harris commented, "After a number of meetings with UK Director Michael Cox, I am delighted to announce that Wines of Chile have not only become a Bronze Corporate Patron of WSET but are also to sponsor a Scholarship Award for Diploma level at our next Awards and Graduation Ceremony in 2010", adding, "this is a huge show of support for the WSET, as we continue to develop our relationships with all the generic bodies."

The 2010 Awards and Graduation Ceremony will again be held at the Guildhall in London, celebrating the achievements of the top performing candidates in the 2008/09 WSET examinations, and the graduation of students who successfully completed the WSET Diploma in the past academic year.

ENDS.....

www.wsetglobal.com

For further information including images please contact:

Chris Kelly ACMI, MIDM
Marketing Manager, WSET® Wine & Spirit Education Trust
Email: ckelly@wset.co.uk - Tel: +44(0) 20 7089 3800

EDITORS NOTES:

Details of the Wines of Chile Scholarship Award are to be announced once details have been finalised.

For more information about becoming a WSET Corporate Patron and/or a sponsor of a Scholarship Award please contact Ian Harris – iharris@wset.co.uk

WSET – ‘Celebrating 40 Years of Education’

WSET is the largest global provider of education in wines and spirits and is approved in the UK by the Qualifications and Curriculum Authority (Ofqual). WSET has been developing the trade professional for 40 years and in the Academic year 2008-09 over 25,500 candidates sat a WSET examination.

WSET currently has qualifications available in 47 countries in 16 languages. For more information visit

www.wsetglobal.com

Wines of Chile

Wines of Chile is an organization committed to promoting the quality and image of Chilean wine throughout the world. It has offices in Santiago, London, and New York, as well as representatives in Canada, Ireland, and Denmark, and also works closely with ProChile to develop and offer promotional and educational programs in Asia, Latin America and Europe.